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# Collas Crill appoints two communications specialists

AUGUST 2019

Collas Crill has appointed two Communications Managers to support the growing firm's strategy both internally and externally.

Kim Halliwell joins as Group Communications Manager, based in Guernsey, and will work closely with the Strategy Board and Management Committee to inform and engage colleagues in the firm's strategy, ambition and success. She is also responsible for developing Collas Crill's employer brand and for developing the firm's approach to communication at a group level.

Kim has worked in communications for twenty years, both in London and Guernsey. Prior to joining Collas Crill, she worked at Specsavers for ten years in a number of communications roles, including three years as Head of Internal Communications and Engagement. During her time at Specsavers, she delivered communications strategies to engage colleagues in business performance and goals, support organisational and cultural change, and help launch and embed new systems and processes.

PR and Communications Manager Aimee Young, based in Jersey, will lead on the firm's external brand and strategy within the Business Development and Marketing department, led by director Iain Beresford.

With experience in public and private sector communications, most recently with the Metropolitan Police, Aimee will be working across the firm's seven jurisdictional offices to oversee all of the firm's external communications.

She has previously led on localised and national campaigns, and has strong experience in managing breaking news stories and crisis communications.

Group Managing Partner Jason Romer said: "It's an exciting time to be part of Collas Crill as we embark on the next phase of the firm's growth strategy.

"We recognise that first-class communication will be key to our plans and I'm delighted to welcome Kim and Aimee to the firm to provide the right level of focus and expertise in this area. Both Kim and Aimee bring a huge amount of experience in their fields and will work closely together to align internal and external communications, support the firm's ambitious growth strategy, and protect and promote our brand."

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**For more information please contact:**




## Kim Halliwell

Group Head of Marketing and Communications | Guernsey

**t:** +44 (0) 1481 734224 | **e:** kim.halliwell@collascrill.com



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