

## **Macromac LSE listing**

## October 2015

Collas Crill advised Macromac, an operator of a mobile messaging platform in Malaysia and Thailand, on its listing on the London Stock Exchange's AIM market.

Macromac PLC was set up in Jersey as the listing vehicle and parent company of the Macromac group. Macromac operates an application-to-person mobile messaging platform allowing the delivery of content via messaging systems, including SMS, MMS and push notifications.

Allenby Capital acted as nominated adviser, Cheang & Ariff as Malaysian legal advisers and Ashfords LLP as English legal advisers. Leon Santos and Brandon Doffing advised from Collas Crill Singapore.