COLLAS CRILL

Collas Crill Island Walk sign ups better than ever

MAY 2016

With just less than a month until the event, the Collas Crill Island Walk has more entrants than this time last year. A record breaking number of walkers took part last year and the latest signup reports indicate the walk could attract even more entrants in its 26th year.

Collas Crill group head of business development and marketing, Iain Beresford said:

“What is great about the Collas Crill Island Walk is that so many people can get involved. We really want to highlight that there are more ways to take part than just the 48 mile course; the four person relay adds a bit of team spirit and the 10.9 mile Lieutenant Governors Walk is perfect for families. It’s an ideal opportunity to see the island, get some exercise and raise money for lots of local charities.”

The number of relay teams has also seen a rise from last year with many local businesses entering teams. The relay team event was added last year for the first time and since proved popular.

Organisers are hoping that a record number of people will sign up to the walk this year to help them raise as much money as possible. Last year saw over £125,000 raised for Jersey charities and brought the total amount raised since the beginning of the walk to over £2,000,000.

The race is split into three main categories – the full 48.1 mile walk for those who relish the physical challenge, the relay, which sees a team of four walk 12 miles each and the 10.9 mile Lieutenant Governor's Challenge which is ideal for those with young families, or less of an appetite to conquer all 48.1 miles at once.

All walkers are encouraged to post photographs and updates on social media during the walk using the hashtags **#ccselfies** and **#ccislandwalk** on Facebook, Twitter and Instagram. The official walk accounts can be found at:

Facebook: www.facebook.com/ccislandwalk **Twitter:** @ccislandwalk **Instagram:** ccislandwalk

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