

Where sustainability and technology meet: Connectivity and collaboration key to move forward

July 2022

Collas Crill was delighted to sponsor the IoD Jersey's Responsible Business Horizons breakfast panel discussion where the topic was "where sustainability and technology meet".

Senior Partner Nuno Santos-Costa welcomed the attendees and set the tone for what was a lively and highly interactive event.

'Collas Crill is very supportive of ESG. This is the most important thing we can do now...we are not on this planet for very long, let's do something that makes a real difference.'

Wayne Atkinson, Partner and Head of Corporate, Finance and Funds in Guernsey, was a member of the panel, along with Mike Palfreman, CEO of Jersey Hospice Care, Ed Prow, CEO of Uniti and Delyth Richards, Head of Client Solutions Group at SG Kleinwort Hambros.

The discussions highlighted that the importance of engaging with ESG issues properly has never been clearer. That in any business, sustainability should be part of the decision-making process and part of the DNA of doing business.

'As with so many other aspects of business, making good use of technologies new and old can significantly alter how that is achieved. So what can tech do that is really good in the ESG space? One is quantification, the other is connectivity...you can use those two superpowers to move the needle. Get some data to do an audit. Once you have that you can start to improve on it,' said Wayne.

The table discussions were centred around the question: 'Is there then an opportunity to build a truly circular economy, especially within our small jurisdiction in the Channel Islands?'

In response Wayne shared his thoughts: 'The Channel Islands are uniquely well placed to address some of these issues from within the business community. Our connectivity, proximity and experience working collectively gives great opportunity for businesses to find collaborative solutions to their challenges.'

The room agreed that a network of firms working together to share experiences, challenges and solutions can really move things forward in terms of businesses' environmental impact.

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