



COLLAS CRILL SHORTLISTED FOR TWO CITYWEALTH BRAND MANAGEMENT AND REPUTATION AWARDS

APRIL 2019

Collas Crill have been shortlisted for two Citywealth Brand Management and Reputation Awards; Marketing / BD / PR Team of the Year and Marketing / BD Director of the Year.

Celebrating his 10th year at Collas Crill, Iain Beresford, chief business development and marketing officer, has been a driving force behind the development of the firm, supporting its growth from a small, single office in Guernsey, to one of the top ten offshore law firms in the world - as ranked by both The Lawyer and Legal Business.

Commenting on Iain's nomination, Jason Romer, Collas Crill group managing partner, said: "Collas Crill has experienced a decade of fantastic growth, and we are often referred to as the fastest growing offshore law firm globally. At the centre of this are the relationships that we have built internally and externally with clients and suppliers to make a sustainable difference for everyone that we work with. Iain embodies this approach through his selfless collaboration internally and in the business communities in which he works. Iain delivers great results, his team love him and he always works for the greater good of the firm. Our brand is something that we are really proud of and Iain has been an instrumental part of making that vibrant and dynamic image come to life for clients and our people".

As the firm has grown, so has the Business Development and Marketing team. With representation now in Guernsey, Jersey, the BVI, Cayman, London and Asia, the team, which brings together a wealth of international experience across several sectors, has also been recognised for their achievements.

Sophie Ferbrache, senior business development and marketing manager comments: "Collas Crill has always lived by its values, and is a bold, collaborative place to work. We have become a strong unit, professional but also personable and genuinely enjoy working – and socialising - together, which I believe shines through into what we do. We're thrilled to have been nominated!"

Now in their fourth year, the Brand Management and Reputation Awards highlight the best brands emerging in a consolidating financial industry. They also recognise the ever-important business services function, teams who are supporting business profit and navigating reputational risk for their organisations in the digital world.

The award winners will be announced on 19 June in London. [Vote for us here.](#)

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