



BRAND MANAGEMENT AWARDS

JUNE 2017

Collas Crill has received two awards at the Citywealth Brand Management and Reputation Awards that took place last week (Thursday 15 June).

The law firm took home silver awards for 'Marketing/Business Development Team of the Year' and 'Best Social Media Marketing Campaign'. The firm was also shortlisted for 'Brand of the Year'.

Now in their second year, the Brand Management and Reputation Awards highlight the best brands emerging in a consolidating financial industry. They also recognise the ever-important business services function, teams who are supporting business profit and navigating reputational risk for their organisations in the digital world.

The awards were judged by a panel of marketing, business development and PR practitioners from across the private wealth industry. Additionally, members of the public contributed through an online vote that carried the weight of one additional judge.

Collas Crill's chief business development & marketing officer, [Iain Beresford](#), said: "This is great news for our team and for our brand. Our business development and marketing team has been instrumental in creating the right brand, values, culture and underlying operational model to contribute to the delivery the significant growth that the firm has experienced.

"We recognise that our brand is a promise to our clients and needs to be supported by a strong operational model which focuses on delivering an exceptional client experience."



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